

Initiatives of Aichi Prefectural Art Theater

To be a place where everyone can enjoy the arts

Aichi Prefectural Art Theater is implementing various original initiatives, including inviting school children as future leaders to attend high-quality performances at the theater, creating an environment where everyone can have enjoyable experiences with culture and arts irrespective of disability, nationality, age, etc., and fostering future artists and other talent who will play important roles in the field of performing arts.

Enabling children to watch performing arts at the theater

We are implementing the "Theater and 70,000 Children" Project in collaboration with local governments, boards of education, municipal theaters, etc. In the project, elementary and junior high school students (about 70,000 children per grade) in Aichi Prefecture are invited to theaters to enjoy valuable cultural and artistic experiences.



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At the theater, braille program pamphlets, a system for showing Japanese subtitles, hearing loops, communication support boards, and other tools are available.



Supporting handicapped audience

Promoting cultural diversity and inclusion



We hold events in collaboration with the Multicultural Society Section of the Aichi prefectural government and create multilingual leaflets.

Helping parents of small children and offering babysitting services

We hold workshops in which babies and their family members can participate together. We also provide babysitting services during performances.



Offering education programs and workshops

We offer "Watch and Review" seminars, where each participant watches a performance, writes a review, and polishes it again and again together with the instructor. We also hold online meetings on the day after a performance, where spectators of the same performance share their impressions of it with each other.



Collaborating with the local community

We hold "Hisaya Excursion Art Festival" in cooperation with nearby cultural and commercial facilities and other members of the local community.



Fostering future artists

Our initiatives to foster future artists include the Aichi Arts Foundation Drama Award, which is intended to discover playwriting talent and their works, and organist training programs, in which young organists receive one-on-one guidance on playing the pipe organ.



Fostering future theater staff

We are implementing various initiatives to arouse the interest of university and senior high school students in working as theater staff, including offering Internships for Job Seekers and holding Career Fairs.



Streaming Service

We videograph Backstage Tours, where behind-the-scenes areas are introduced, and performances held without an audience, and share the videos on YouTube.



ENJOY@HOME —Enjoy the theater remotely from home!—

Extremely popular!

Let's make a backstage tour of the theater together with Captain Johnny and Vice-Captain Johnny-ko!



Let's make an expedition to the backstage area of the Main Theater



Let's make an expedition to the backstage area of the Concert Hall!



YouTube

Illustration by Yuri Toriyama

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